

SEE CLEARER. DRIVE SAFER



1 IN 5 DRIVERS CAN'T SEE THE ROAD PROPERLY AT NIGHT¹

We are all spending more time on the road but the same problem comes up every time we are behind the wheel: we don't feel as comfortable when driving at night.

Lights at night can create reflections and glare on our spectacles. Glare can come from all directions and different sources (headlights, traffic lights, street lamps), turning the driving experience into an inconvenience more than a real pleasure.

Up to 90% less reflections when driving at night⁵

To help you be as safe and confident as possible, Essilor has introduced a new driving solution.

Crizal® Drive makes it more comfortable by providing enduring clarity of vision through better lens performance during the day and at night.



**38 MILLION MOTORISTS
IN THE UK²**



**OF PEOPLE EXPERIENCE
GLARE WHILE DRIVING³**



**OF PEOPLE AVOID
DRIVING AT NIGHT⁴**



**SCRATCH
RESISTANCE**



**WATER
REPELLENCE**



**SMUDGE
RESISTANCE**



**UV PROTECTION
E-SPF 25**



**DUST
RESISTANCE**

ROAD SAFETY STARTS WITH GOOD VISION

Essilor has partnered with the Federation Internationale de l'Automobile (FIA) to increase awareness and highlight the importance of good vision for road safety.

Find more on: fia-checkyourvision.essilor.com



1. The social and Economic impact of poor vision, 1 in 5 of people surveyed can't see the road properly at night, Vision Impact Institute, 2012.

2. Department for Transport, Vehicle Licensing Statistics, January 2019.

3. Social Media Listening on Crizal® and Coatings, 85% of people surveyed experience glare whilst driving at night, Medimix, 2015.

4. The Eyecare Trust, populus surveyed 1,056 adults to reflect the UK population, 31% of the people surveyed said they avoid driving at night.

5. Up to 90% less reflections on the lenses when driving at night compared with an Essilor hard coated lens with no anti-reflective coating. Based on measurements done in production on sixty lenses. Calculation using the level of reflection in night vision conditions measured at 15° between an Essilor hard coated lens (index 1.56, Mithril 1.6) and a Crizal Drive lens.

For more information ask your optician or visit: www.essilor.co.uk

#1 IN SPECTACLE LENSES WORLDWIDE*