

# SEE SHARPER. ENJOY MORE COMFORT\*.



## OUR CONNECTED LIFESTYLES IMPACT OUR VISION

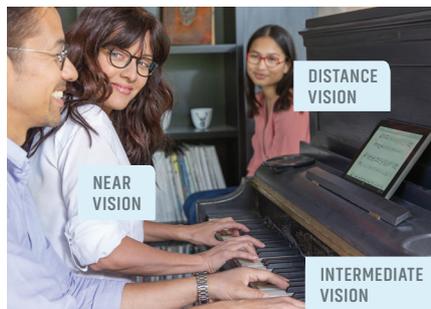
- **Digital devices** are held very close to our eyes
- We tend to adopt **rigid postures** when looking at them

## WE NEED FLEXIBILITY

To adjust our vision to different distances, making repeated adjustments, which is very demanding on our ability to focus.

To adjust our posture and shift positions to see comfortably when performing an activity for a long period of time.

SHARP VISION AND COMFORTABLE FOCUS AT **ALL DISTANCES IN JUST 1 PAIR OF LENSES**



The upper part of the Varilux® lens will provide you sharp vision at far distances. The lower part will boost your near vision. In between, the Varilux® lens design provides smooth transitions.

NATURAL POSTURES FOR **ALL-DAY-LONG VISION COMFORT**

Varilux® Comfort Max lens was designed to allow you to see naturally without having to struggle to find the right gaze direction or the right posture.

VARILUX® COMFORT MAX LENSES, EVEN FOR THOSE WHO HAVE NOT WORN VARIFOCAL LENSES BEFORE

Others just like you put Varilux® Comfort Max lenses to the test.

TESTED BY CONSUMERS

**9 IN 10 WEARERS**

Want to continue wearing it <sup>(1)(2)</sup>

**8 IN 10 WEARERS**

Instant focus <sup>(1)(3)</sup>  
Smooth transitions <sup>(1)(4)</sup>  
Adaptation easiness <sup>(1)(5)</sup>

**83% WEARERS GOT USED TO VARILUX® COMFORT MAX LENS WITHOUT EVEN THINKING ABOUT IT!** <sup>(1)(6)</sup>

(1) Varilux® Comfort Max lens - in-Life Consumer Study - Eurosyn - FRANCE - 2019 (n=53). (2) Wearers who answered 'Yes' - Yes / No scale on 'want to continue wearing Comfort Max lens' - n=49/53 new PAL wearers. (3) Wearers who answered 'Somewhat agree' or 'Completely agree' - 4-point scale on 'instantaneously sharp vision all day long' from 'Completely disagree' to 'Completely agree' - n=47/53 new PAL wearers. (4) Wearers who answered 'Somewhat agree' or 'Completely agree' - 4-point scale on 'smoothly see in all gaze directions, from up close to far away' from 'Completely disagree' to 'Completely agree' - n=47/53 new PAL wearers. (5) Wearers who answered from 'Somewhat easy' to 'Very easy' - 6 point scale on 'Adaptation easiness' from 'Very difficult' to 'very easy' - n=46/53 new PAL wearers. (6) Wearers who answered 'Somewhat agree' or 'Completely agree' - 4-point scale on 'get used to without even thinking about it' from 'Completely disagree' to 'Completely agree' - n=45/53 new PAL wearers. (7) Varilux® Comfort Max lens in-Life Consumer Study - Essilor wearer test center - US - 2019 (n=21). \* Increase in the total number of head positions vs. previous Varilux® Comfort considering a Plano Add 2.0 prescription, 2 target objects (at 65cm, 76cm) and maximum binocular visual acuity loss of 0.15 logMAR. A head position is defined as a 1 degree head angle variation, vertically or horizontally. <https://www.pointsdevue.com/white-paper/white-paper-variluxr-comfort-max>. \*\*Euromonitor, 2018 data, retail value amongst spectacle lenses category brands representing varifocal lenses.

**VARILUX**  
— VARIFOCAL LENSES —

Today, Varilux® lenses are sold in more than 100 countries, giving millions of people the gift of seeing clearly at all distances.

### Satisfaction guaranteed

All Varilux lenses are covered by an adaptation guarantee, which means that in the unlikely event you are dissatisfied with your Varilux lenses in the first 60 days, your optician will replace them with a suitable alternative.

**#1 IN SPECTACLE LENSES WORLDWIDE\***

\* Euromonitor, Eyewear 2019 edition; Essilor International SA Company; Retail value sales at RSP.